



**FSC First**

CREATIVE BUSINESS FINANCING SOLUTIONS

Celebrating **40** YEARS of Service

1978 - 2018

ANNUAL MEETING

*Awards Brunch*

Friday, December 7, 2018 • 11:00 AM – 1:30 PM

THE HOTEL at College Park  
7777 Baltimore Ave., College Park, MD 20740

**2018**

SPONSORSHIP  
INFORMATION

# Awards Brunch

Friday, December 7, 2018

11:00 AM – 1:30 PM

## FSC First 20 Year Legacy Impact

### SUPPORTED

- 1,700 locally owned and operated businesses

### DEVELOPED, IMPLEMENTED, ATTRACTED AND MANAGED

- various complimentary and compatible economic development financing programs
- offered loans in amounts ranging from \$25,000 to \$5.5 Million
- manage more than \$37 Million in direct loans
- Attracted more than \$1.4 Billion in new investments fo local companies.

November 1, 2018

Dear Friend of FSC First,

For more than 40 years, the Prince George's Financial Services Corporation (FSC First) has diligently served small and minority business enterprises with direct loans. These loans are underwritten to meet the economic development and public policy goals of our local community.

FSC First provides access to financing to small and minority businesses through distinct loan products. The loans are a product of public-private partnerships between a consortium of participating banks, Prince George's County, the State of Maryland, Municipalities and FSC First. These programs are designed to meet the varying and diverse needs of our local business owners.

**We are accepting corporate sponsorships and individual donors to support our capacity building initiatives and to support our outreach and marketing efforts.**

As an SBA 504 Certified Development Company (CDC) and Community Advantage Lender, we have leveraged our designation as a Community Development Financial Institution (CDFI). We are proud of the legacy impact achieved over the past 20 years: 1) supported more than 1,700 locally owned and operated businesses, 2) developed, implemented, attracted and managed various complimentary and compatible economic development financing programs to offer loans in amounts ranging from \$25,000 to \$5.5 Million. We are, currently, managing more than \$37 Million in direct loans and attracted more than \$1.4 Billion in new investments to these local companies.

A portion of your contribution may be tax deductible. Please consult your tax advisor to determine the eligible tax deductible amount. Also, for your convenience, your contribution may be made by 1) accessing our website at [www.fscfirst.com](http://www.fscfirst.com) or 2) by delivery to: FSC First, 1801 McCormick Drive, Suite 300, Largo, MD 20774. ATTN: Capacity Building.

Please download our **2018 Annual Meeting and Awards Brunch Sponsorship Package** or the **2019 Corporate Sponsorship Levels**. We look forward to your contribution as we are committed to being a one-stop shop for non-traditional commercial business loans. Upon receipt of your online or delivered contribution, we will send a receipt along with our Tax Exempt Number for your safe recordkeeping.

On behalf of the entire FSC First team, the Board of Directors, and our portfolio of business borrowers, we thank you for your contribution.

Sincerely,



Shelly M. Gross-Wade  
President & CEO



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## ANNUAL MEETING

# SPONSORSHIP BENEFITS

**PRESENTING SPONSOR:**  
**\$7,500**

**PLATINUM SPONSOR:**  
**\$5,500**

**GOLD SPONSOR:**  
**\$4,000**

**SILVER SPONSOR:**  
**\$2,500**

**TABLE SPONSOR:**  
**\$1,500**

**SUPPORTING SPONSOR:**  
**\$800**

**Sponsorship Deadline:**  
**Friday, November 23, 2018**

**Full-Page Color Ad in Program Book: \$900**

**Half-Page Color Ad in Program Book: \$500**

- 5 Seats
- Company Logo in Program Book and on Stage Video Slider

- Table of 10
- Company Logo in Program Book and on Stage Video Slider
- Promotion through FSC First's Social Media Channels
- Listing on FSC First's Website

- Table of 10
- Half-Page Color Ad in Program Book
- Company Logo in Program Book and on Stage Video Slider
- Promotion through FSC First's Social Media Channels
- Listing on FSC First's Website

- Table of 10
- Full-Page Color Ad in Program Book
- Company Logo in Program Book and on Stage Video Slider
- Company Logo/Name on Official Branding and Print Materials
- Recognition in FSC First's Monthly Newsletter
- Promotion through FSC First's Social Media Channels
- Listing on FSC First's Website

- Table of 10
- Letter from Sponsor in Program Book (signed by Senior Executive)
- Special Recognition from the Podium
- Full-Page Color Ad in Program Book (Cover 2 or 3, inside cover)
- Company Logo in Program Book and on Stage Video Slider
- Company Logo/Name on Official Branding and Print Materials
- Recognition in FSC First's Monthly Newsletter
- Promotion through FSC First's Social Media Channels
- Listing on FSC First's Website

- 2 Tables of 10
- Opportunity to Give Remarks
- Opportunity to Present Award
- Letter from Sponsor in Program Book (signed by Senior Executive)
- Special Recognition from the Podium
- Full-Page Color Ad in Program Book (Cover 2 or 3, inside cover)
- Company Logo in Program Book and on Stage Video Slider
- Company Logo/Name on Official Branding and Print Materials
- Recognition in FSC First's Monthly Newsletter
- Promotion through FSC First's Social Media Channels
- Special Recognition in Event Press Release
- Listing on FSC First's Website

**LEVELS OF SPONSORSHIP**



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**ANNUAL MEETING**

# Awards Brunch

**Friday, December 7, 2018**

**11:00 AM – 1:30 PM**

**Sponsorship  
Deadline:**

**Friday, November 23, 2018**

**EVENT DETAILS**

FSC First's 40th Anniversary Awards Brunch

**DATE**

**Friday, December 7, 2018**

**LOCATION**

THE HOTEL at College Park  
7777 Baltimore Ave., College Park, MD 20740

# SPONSORSHIP FORM

**SPONSORSHIP LEVEL – Check One** (Make Checks Payable to: FSC First 40<sup>TH</sup>)

\_\_\_\_\_ PRESENTER: \$7,500

\_\_\_\_\_ SILVER: \$2,500

**Advertisement ONLY**

\_\_\_\_\_ PLATINUM: \$5,500

\_\_\_\_\_ TABLE: \$1,500

\_\_\_\_\_ FULL-PAGE: \$900

\_\_\_\_\_ GOLD: \$4,000

\_\_\_\_\_ SUPPORTER: \$800

\_\_\_\_\_ HALF-PAGE: \$500

**SPONSOR AUTHORIZATION**

COMPANY Name \_\_\_\_\_

Company Name for Journal/Signage \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Zone \_\_\_\_\_

Website \_\_\_\_\_

CONTACT Name \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

**PAYMENT AUTHORIZATION**

Charge to: \_\_\_\_\_ VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_ Discover \_\_\_\_\_ Diners Club

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Cardholder Name (print) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please mail checks along with this form to: FSC First | 1801 McCormick Drive, Suite 300, Largo, MD 20774



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**Advertisement  
Deadline:**

**Friday, November 23, 2018**

**SUBMIT ART TO:**

chayes@vagencyinc.com

Art should be submitted via email no later than  
**3:00PM on Friday, November 23, 2018.**

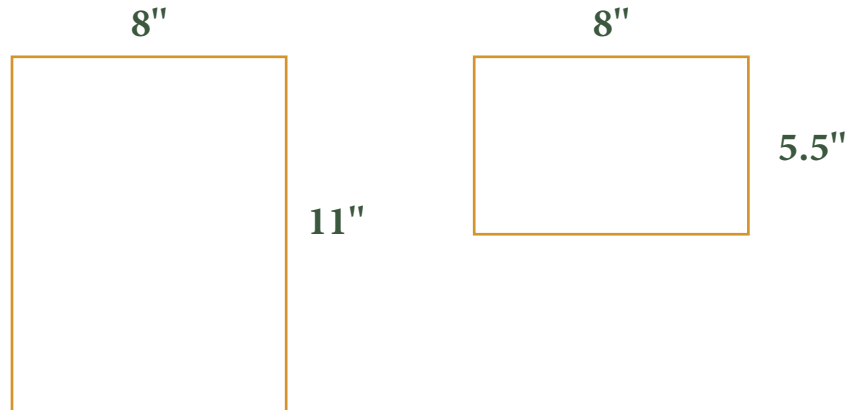
For more information or for ad submission  
questions please contact **Veronica Jeon** at  
vjeon@vagencyinc.com.

# PROGRAM BOOK AD SPECIFICATIONS

## AD SIZES

Full Page: 8" x 10.5" | Portrait orientation only

Half Page: 8" x 5" | Landscape orientation only



## AD COLOR SPACE

Full Color: CMYK

## AD FORMATS

- **Press quality PDF** with a resolution of 300dpi or higher for ALL IMAGES.
- **JPEG** files with minimum resolution of 300dpi, flattened and fonts converted to outlines
- **EPS** with images embedded, minimum resolution of 300dpi and fonts converted to outlines

Ad sizes are outlined above. Ads must be submitted in the appropriate size and orientation.

**SUBMIT ART TO: chayes@vagencyinc.com**

Submit art via email no later than **3:00PM on Friday, November 23, 2018.**