



**Kevin A. Anderson** is Founder & CEO of Cardinal Atlantic Holdings, an economic and community development firm targeting scaled social impact and investment in urban centers. With specializations in real estate and education technology, CAH advises funds, corporations and governments on economic and community development strategy and projects.

Anderson previously served as Senior Vice President for Global Partnerships at EVERFI, Inc., an educational software company for financial literacy and life skills education where he led government relations and conducted business development. Anderson helped create and launch the company's diversity content while securing public and corporate partnerships to support digital innovation in school districts across America. A SaaS company, Anderson helped lead EVERFI's growth from 32 employees to over 600, and from \$6mm in revenue to over \$120mm during his tenure.

Before joining EVERFI, Anderson was appointed President and Chief Executive Officer of City First Homes, Inc. - a \$6 million community land trust created to support workforce housing and ensure ongoing affordability for working families in the District of Columbia. Launched in 2008 as the District's most aggressive affordable housing initiative, City First Homes navigated the financial crisis stabilizing mixed income development and created over 100 units of affordable housing.

Prior to his appointment at City First Homes, Anderson was Chief Financial Officer and Vice President for Equity Capital at the Jair Lynch Companies, Inc., a for-profit real estate and community development firm in Washington, D.C. He was responsible for the financial management of JLC's public, corporate and real estate ventures. Anderson helped establish JLC's initial investment fund, a \$120 million facility for commercial and housing development in the DMV region.

In 2000, Anderson served in Washington, D.C. Mayor Anthony Williams' administration as Special Assistant to the City Administrator and Chief of Staff at the D.C. Department of Transportation. He helped usher an era of accountability and transparency in city operations and managed the restructuring of DDOT to a cabinet-level agency. Anderson led the hiring of over 100 new employees, the establishment of a local trust fund for street and infrastructure maintenance and implementation of performance metrics to meet citizen needs. Mayor Anthony A. Williams proclaimed March 31, 2004 "Kevin Anderson Day" in the District of Columbia.

Anderson began his professional career at the investment banking firm of Pryor, McClendon, Counts & Co., Inc. in Philadelphia, PA as an Institutional Bond Salesman. He served pension funds, insurance companies, investment advisers, and money center banks. Anderson provided coverage for PMC's landmark financings as lead manager for the \$320 million Atlanta Hartsfield Airport financing and the \$390 million Denver Airport financing.

Anderson is the former Chairperson of the NEA Foundation's Board of Directors (National Education Association), and recently completed 19 years of service on the Board of Trustees of Lawrence Academy. He is a member of Leadership Greater Washington's Class of 2006 and Leadership Prince George's Class of 2008. Anderson has held and holds professional licenses and designations in securities trading, commodity futures trading, and economic development finance. He has also prepared financial reports for expert testimony in D.C. Superior Court and local jurisdictions.

A native of Washington, D.C., Anderson graduated from Lawrence Academy in Groton, MA. He holds a BA in Economics from Stanford University, and has completed finance, leadership, and executive education at the JFK School of Government at Harvard University, and the National Development Council. Anderson lives in Upper Marlboro, MD with his wife, The Honorable Tiffany H. Anderson, daughter, Kendall, and twin sons, Kennedy and Kolby.